



AUSTRALIAN
ALPINE
VALLEYS
AGRIBUSINESS
FORUM

YOUR INVITATION TO THE AUSTRALIAN ALPINE VALLEYS AGRIBUSINESS FORUM

Future Food and Farming in North East Victoria Forum



Andrew Campbell - Future Farming and Environmental Consultant
David Ch'ng - Futurist, Business and Marketing in Asia

www.alpvalleys.com.au

Tuesday 5th May 2009
Memorial Hall, Ford Street, Beechworth

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Andrew Campbell is the Managing Director of Triple Helix Consulting. He has been at the cutting edge of natural resource management in Australia for 25 years and has played influential roles in research, in policy as a senior executive in the Australian Government and in extension with the Victorian Government. Andrew was instrumental in the development of Landcare, working with Rick Farley from the National Farmers' Federation and Phillip Toyne from the Australian Conservation Foundation to develop the proposal to then Prime Minister Bob Hawke that catalysed the Decade of Landcare. Andrew was Australia's first National Landcare Facilitator from 1989-92 and pioneered the concept of Whole Farm Planning as Manager of the privately-funded Potter Farmland Plan initiative in western Victoria in the 1980s.



David Ch'ng, is an expert on doing business in Asia. David has extensive experience in industrial and business administration, marketing and market research in Australia, South East Asia and the Netherlands. An author and consultant, David Ch'ng's clients include Monash-ANZ Centre for International Briefing, the Research Institute for Asia and the Pacific and the Committee for Economic Development of Australia.



YOUNG FARMERS WORKSHOP

2.30-5.30pm

Forum for young farmers and students (16-35 years) with Andrew Campbell, author of Paddock to Plate.

Free workshop - please register for catering purposes

FORUM (INCLUDING MEAL) 6:00-9:15PM

6.00-6.30pm Registration

6.30-7.30pm David Ch'ng

7.30-8.15pm Dinner

8.15-9.15pm Andrew Campbell

9.15pm Close

Forum cost \$15 - Students free
Please register for catering purposes

The Paddock to Plate report on Food, Farming and Victoria's Progress to Sustainability is available for pre-reading at www.triplehelix.com.au or contact Anne Shaw for a copy.

RSVP BY 20/4/2009

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