

What participants said about FarmDay

Our city family are still with us...the kids are like brothers and sisters and we have made the best friends...

FARMER PARTICIPANT, CROOKWELL, NSW

WOW WOW WOW!!! What a weekend...

CITY PARTICIPANT, CARLINGFORD, NSW

Just had to take a moment tonight and say what a wonderful weekend...we clicked from the moment we met.

FARMER PARTICIPANT, WARRNAMBOOL, VICTORIA

We had an amazing day and thank you from the bottom of our hearts for making it such a special day for all.

CITY PARTICIPANT, RINGWOOD EAST, VICTORIA

Thank you to the FarmDay initiative...We learnt so much...it was such an eye opener for us... I think that it is a sensational program and feel so privileged to have been a part of it...

CITY PARTICIPANT, HEATHCOTE NSW



FarmDay

Fun, Friendship & Understanding

Want to know more about FarmDay?

Go to our website, email or call us at:

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FarmDay is supported by
Meat & Livestock Australia

30 & 31 May 2009

What is FarmDay?

FarmDay is a national event where a farm family hosts a city family for a day providing an opportunity for social interaction and a real hands-on experience leading to a greater understanding of the modern working farm.

Why have FarmDay?

FarmDay aims to help foster greater understanding of farming amongst city people by sharing a day of 'fun, friendship and understanding' with a family on a farm. The city guests have a chance to see first-hand how a modern farmer operates, and its importance to them in their daily lives.

How does FarmDay work?

FarmDay is publicised through the media and various networks. City and farming families interested in participating can register at www.farmday.com.au. Families are matched based on things like interests, ages of children and distance willing to travel. FarmDay staff contact every registrant to further assist in making the best match.

When is FarmDay?

FarmDay is held on the 30 & 31 May.

Does FarmDay really make a difference?

It is important to know if FarmDay is really achieving its goals, so each year we survey participants to see how they enjoyed the experience and to establish what city participants learned. Here's what they said in 2008:

- † "I learned a lot about rural society
- † "I learned a lot about the importance of farming in our daily lives
- † "I learned a lot about the care for their animals
- † "I learned a lot about enhancing/protecting the environment
- † "I learned a lot about the products

In addition, our media activity reached over 1 million people, showing a need for understanding between rural and urban communities.

Want to be part of FarmDay's success?

You can help in many ways – big or small. Here's how:

- † **Take part in FarmDay** – host a family, in 2008 80% of participants said they enjoyed the experience
- † **Talk about FarmDay** – if you think FarmDay is a great event, talk about it! Tell neighbours, friends and family members and encourage them to get involved
- † **Get your community involved** – encourage other farmers in your district to get involved, and your local town might have accommodation providers and other attractions that your city guests may enjoy over the FarmDay weekend



FarmDay