

MWEBB SMALL BUSINESS ONLINE

Would you like to optimise your capacity to go online?

By engaging in online activity small business operators can improve their operational efficiencies, create additional revenue, reach more customers and markets, improve their marketing efforts, better meet the needs and expectations of their customers and suppliers, make it easier for people to do business with them and help them to achieve their business goals.

MWEBB Small Business Online assists small businesses, including home based businesses to maximise their capacity to go online.

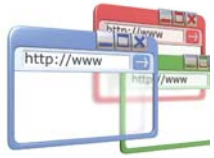
Servicing the towns of Mansfield, Wangaratta, Euroa, Benalla, Bright and surrounding townships, MWEBB Small Business Online provides training and services to small business operators at minimal cost that is convenient, flexible and can be tailored to their needs.

For more information

For more information regarding MWEBB Small Business Online, please contact The Centre on 5762 4311, email Libby Cooper at libby.cooper@thecentre.vic.edu.au or visit our website www.mwebbsbo.org.au



To read more, please see over ▶



Who does MWEBB assist?

MWEBB Small Business Online assists small business operators, including home based businesses wanting to maximise their capacity to go online, through one on one consultation, mentoring, workshops, seminars and online delivery.

MWEBB Small Business Online will build small business operator skills in areas such as:

- Basic email and internet, using email to communicate with your customers, clients or suppliers, creating an address book and learning how to search the Internet using search engines to get the results you're looking for
- Attracting and retaining customers through website marketing including understanding what makes a good website, building a website and setup costs
- Enabling e-commerce including advice on the hardware and software required, creating an online store, setting up eftpos and credit card facilities and accessing banking and secure payment of accounts online.
- Reducing the costs associated with marketing, communication and training including web form design, the advantages of email, online training and understanding metadata
- Using the internet for market research, including researching competitors and suppliers, identifying trends and new markets
- Enabling regionally based small businesses to become part of a regional or national network.

www.mwebbsbo.org.au

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